

CONTINUOUS TRANSLATION OF WEBSITE INTO 6 LANGUAGES

Finding a tech-savvy partner for continuous translation of our Wordpress website

We are a fast growing CEE startup offering boats, yachts, gulets and catamarans for rent all over the world from Caribbean sea to Australia. As we have customers from different European countries, we decided to translate our website to communicate better our offers to potential customers.

I emailed several agencies, but continuous website translation was a foreign topic to a lot of them. Many couldn't work with language files from our website built on Wordpress and they asked us to manually copy the text to Word documents.

I knew this wasn't a longterm option, specially if we plan to translate even to more languages in the future. I continued searching and asking my friends if they know somebody who can help us.

One friend referred me to Localization Guru, so I contacted them. I asked them directly about the technical challenges we had and I was really happy to find out that they do have a lot of technical experience. They took few days to analyze our language files and we started working with them.

- **EXPANSION TO NEW MARKETS**
- **CZECH, SLOVAK, NORWEGIAN, SWEDISH, DANISH, FINNISH**
- **CONTINUOUS TRANSLATION WEBSITE**
- **TRANSLATION OF MARKETING CAMPAIGNS**



JANA ESCHER
COO

" I was searching for a partner to help us continuously translate our Wordpress website and marketing campaigns into 6 languages. Most agencies just asked us to copy-paste the texts manually, but this wasn't an option. Localization Guru was able to translate the language files used in Wordpress."